

104

OCT 15 2012

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5680
Salesperson FAX# 202-872-0263

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

PLS SEE NEW ORDER FOR LOVE
SHARES ARE EST
PLS CK AND CNF
THANKS
NILF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	9A-10A	THE DOCTORS	:30	\$125.00	10/16-10/16	1	1	1	\$125.00	
	Rating: 1.6											
	2	W	9A-10A	THE DOCTORS	:30	\$125.00	10/17-10/17	1	1	1	\$125.00	
	Rating: 1.6											
	3	TH	9A-10A	THE DOCTORS	:30	\$125.00	10/18-10/18	1	1	1	\$125.00	
	Rating: 1.6											
	4	M	9A-10A	THE DOCTORS	:30	\$125.00	10/22-10/22	1	1	1	\$125.00	
	Rating: 1.6											
	5	TU	11A-12P	VIEW	:30	\$150.00	10/16-10/16	1	1	1	\$150.00	
	Rating: 1.4											
	6	W	11A-12P	VIEW	:30	\$150.00	10/17-10/17	1	1	1	\$150.00	
	Rating: 1.4											

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	LT	In	Day	Time	Program	Len	Rate	Dates	Spots/ Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating:	7	--	TH	11A-12P	VUEW	:30	\$150.00	10/18-10/18	1	1	1	\$150.00	-----
Rating: 1.4													
Rating:	8	--	F	11A-12P	VUEW	:30	\$150.00	10/19-10/19	1	1	1	\$150.00	-----
Rating: 1.4													
Rating:	9	--	M	11A-12P	VUEW	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	-----
Rating: 1.4													
Rating:	10	--	W	2P-3P	ANDERSON COOPER	:30	\$100.00	10/17-10/17	1	1	1	\$100.00	-----
Rating: 1.4													
Rating:	11	--	TH	2P-3P	ANDERSON COOPER	:30	\$100.00	10/18-10/18	1	1	1	\$100.00	-----
Rating: 1.4													
Rating:	12	--	F	2P-3P	ANDERSON COOPER	:30	\$100.00	10/19-10/19	1	1	1	\$100.00	-----
Rating: 1.4													
Rating:	13	--	M	2P-3P	ANDERSON COOPER	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	-----
Rating: 1.4													
Rating:	14	--	SU	10A-11A	THIS WEEK	:30	\$150.00	10/21-10/21	1	1	1	\$150.00	-----
Rating: 2.1													
Rating:	15	--	TU	3P-4P	ELEEN	:30	\$250.00	10/16-10/16	1	1	1	\$250.00	-----
Rating: 1.7													
Rating:	16	--	W	3P-4P	ELEEN	:30	\$250.00	10/17-10/17	1	1	1	\$250.00	-----
Rating: 1.7													
Rating:	17	--	F	3P-4P	ELEEN	:30	\$250.00	10/19-10/19	1	1	1	\$250.00	-----
Rating: 1.7													

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.7	18	M	3P-4P	ELLEN	:30	\$250.00	10/22-10/22	1	1	1	\$250.00	
	19	SU	4P-430P	TALKING PICTURES	:30	\$150.00	10/21-10/21	1	1	1	\$150.00	
	20	TU	530A-6A	GOOD MORNING UT	:30	\$50.00	10/16-10/16	1	1	1	\$50.00	
Rating: 0.5	21	W	530A-6A	GOOD MORNING UT	:30	\$50.00	10/17-10/17	1	1	1	\$50.00	
Rating: 0.5	22	TH	530A-6A	GOOD MORNING UT	:30	\$50.00	10/18-10/18	1	1	1	\$50.00	
Rating: 0.5	23	F	530A-6A	GOOD MORNING UT	:30	\$50.00	10/19-10/19	1	1	1	\$50.00	
Rating: 0.5	24	M	530A-6A	GOOD MORNING UT	:30	\$50.00	10/22-10/22	1	1	1	\$50.00	
Rating: 0.8	25	TU	6A-630A	GOOD MORNING UT	:30	\$95.00	10/16-10/16	1	1	1	\$95.00	
Rating: 0.8	26	W	6A-630A	GOOD MORNING UT	:30	\$95.00	10/17-10/17	1	1	1	\$95.00	
Rating: 0.8	27	TH	6A-630A	GOOD MORNING UT	:30	\$95.00	10/18-10/18	1	1	1	\$95.00	
Rating: 0.8	28	F	6A-630A	GOOD MORNING UT	:30	\$95.00	10/19-10/19	1	1	1	\$95.00	

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LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 0.8	29	M	6A-630A	GOOD MORNING UT	:30	\$95.00	10/22-10/22	1	1	1	\$95.00	
	30	TU	630A-7A	GOOD MORNING UT	:30	\$130.00	10/16-10/16	1	1	1	\$130.00	
	31	W	630A-7A	GOOD MORNING UT	:30	\$130.00	10/17-10/17	1	1	1	\$130.00	
Rating: 0.8	32	TH	630A-7A	GOOD MORNING UT	:30	\$130.00	10/18-10/18	1	1	1	\$130.00	
Rating: 0.8	33	F	630A-7A	GOOD MORNING UT	:30	\$130.00	10/19-10/19	1	1	1	\$130.00	
Rating: 0.8	34	M	630A-7A	GOOD MORNING UT	:30	\$130.00	10/22-10/22	1	1	1	\$130.00	
Rating: 1.4	35	TU	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/16-10/16	1	1	1	\$140.00	
Rating: 1.4	36	W	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/17-10/17	1	1	1	\$140.00	
Rating: 1.4	37	TH	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/18-10/18	1	1	1	\$140.00	
Rating: 1.4	38	F	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/19-10/19	1	1	1	\$140.00	
Rating: 1.4	39	M	7A-9A	GOOD MORNING AMERICA	:30	\$140.00	10/22-10/22	1	1	1	\$140.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.8	40	TU	4P-430P	NEWS AT 4P	:30	\$165.00	10/16-10/16	1	1	1	\$165.00	
	41	W	4P-430P	NEWS AT 4P	:30	\$165.00	10/17-10/17	1	1	1	\$165.00	
	Rating: 1.8											
Rating: 1.8	42	TH	4P-430P	NEWS AT 4P	:30	\$165.00	10/18-10/18	1	1	1	\$165.00	
	43	F	4P-430P	NEWS AT 4P	:30	\$165.00	10/19-10/19	1	1	1	\$165.00	
	Rating: 1.8											
Rating: 1.8	44	M	4P-430P	NEWS AT 4P	:30	\$165.00	10/22-10/22	1	1	1	\$165.00	
	45	TU	430P-5P	NEWS AT 430P	:30	\$165.00	10/16-10/16	1	1	1	\$165.00	
	Rating: 1.7											
Rating: 1.7	46	W	430P-5P	NEWS AT 430P	:30	\$165.00	10/17-10/17	1	1	1	\$165.00	
	47	TH	430P-5P	NEWS AT 430P	:30	\$165.00	10/18-10/18	1	1	1	\$165.00	
	Rating: 1.7											
Rating: 1.7	48	F	430P-5P	NEWS AT 430P	:30	\$165.00	10/19-10/19	1	1	1	\$165.00	
	49	M	430P-5P	NEWS AT 430P	:30	\$165.00	10/22-10/22	1	1	1	\$165.00	
	Rating: 1.7											
Rating: 2.1	50	TU	5P-530P	NEWS AT 5P	:30	\$165.00	10/16-10/16	1	1	1	\$165.00	
	Rating: 2.1											

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 2.1	51	TH	5P-530P	NEWS AT 5P	:30	\$165.00	10/18-10/18	1	1	1	\$165.00	
	52	F	5P-530P	NEWS AT 5P	:30	\$165.00	10/19-10/19	1	1	1	\$165.00	
	Rating: 2.1											
Rating: 2.1	53	M	5P-530P	NEWS AT 5P	:30	\$165.00	10/22-10/22	1	1	1	\$165.00	
	54	TU	6P-630P	NEWS AT 6P	:30	\$200.00	10/16-10/16	1	1	1	\$200.00	
	Rating: 1.6											
Rating: 1.6	55	W	6P-630P	NEWS AT 6P	:30	\$200.00	10/17-10/17	1	1	1	\$200.00	
	56	TH	6P-630P	NEWS AT 6P	:30	\$200.00	10/18-10/18	1	1	1	\$200.00	
	Rating: 1.6											
Rating: 1.6	57	M	6P-630P	NEWS AT 6P	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	58	SA	5P-530P	NEWS AT 5P	:30	\$175.00	10/20-10/20	1	1	1	\$175.00	
	Rating: 2.2											
Rating: 2.6	59	SU	5P-530P	NEWS AT 5P	:30	\$175.00	10/21-10/21	1	1	1	\$175.00	
	60	TU	1035P-1105P	NIGHTLINE	:30	\$200.00	10/16-10/16	1	1	1	\$200.00	
	Rating: 1.9											
Rating: 1.9	61	W	1035P-1105P	NIGHTLINE	:30	\$200.00	10/17-10/17	1	1	1	\$200.00	
	Rating: 1.9											

Rep Order# 8882988 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/15/2012 10:14 AM
Last Received: 10/15/2012 10:02 AM
Showing Buylines: All Lines

OCT 15 2012 9 of 10

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 1.8
82 F 630P-7P 2 1/2 MEN :30 \$400.00 10/19-10/19 1 1 1 \$400.00
Rating: 1.8
83 M 630P-7P 2 1/2 MEN :30 \$400.00 10/22-10/22 1 1 1 \$400.00

Rating: 5.7
84 TU 7P-9P DEBATES 10.11 16 22 :30 \$2,500.00 10/16-10/16 1 1 1 \$2,500.00
Rating: 5.7
85 M 7P-9P DEBATES 10.11 16 22 :30 \$2,500.00 10/22-10/22 1 1 1 \$2,500.00

Rating: 8.9
86 TU 8P-9P DMTS RESULTS :30 \$2,500.00 10/16-10/16 1 1 1 \$2,500.00

*9-10-11
w/old change*

---REPORT TOTALS---
Report Totals: 86 / \$22,685.00

---SALES MONTHLY TOTALS---

Oct 12: 86 / \$22,685.00
Sales Totals: 86 / \$22,685.00
Station Totals: 86 / \$22,685.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$133,441	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 25%
		KSTU 31%	KTVX 17%	KUCW 0%	KUPX 0%	KUTV 27%
		NTVX 0%				

Books MAY12
Demos RA35+

Rep Order# 8882988 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/15/2012 10:14 AM
Last Received: 10/15/2012 10:02 AM
Showing Buylines: All Lines

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Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MILA
Product LOVE/HOUSE/R
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

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